

OSFair 2019

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# SYSCODE

Application of RRI and Open Science in public service: bridging the gap between society and policy and decision makers

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# Co-design for society in innovation (SISCODE)

SISCODE is an EU funded project aimed at stimulating the use of co-creation methodologies in policy design, using bottom-design-driven methodologies to pollinate Responsible Research and Innovation, and Science Technology and Innovation Policies.

# Aim of the workshop

The workshop will provide with an experiential and experimental overview of the design tools and techniques used in the SISCODE co-creation labs. These processes are used to address societal challenges together with publics.

# Agenda

Welcome

Exercise 01 15'

Brief 10'

Exercise 02 60'

Debriefing 30'

Feedback 5'

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# Exercise 1 – Where do you stand?

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Publics need to be involved in defining and framing problems to be solved or questions to be answered.

The outputs of participation and co-creation need to 'fit' within the machinery of policymaking.

**Policymakers need to be  
involved in the whole  
co-creation process.**

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**What is Co-creation?**

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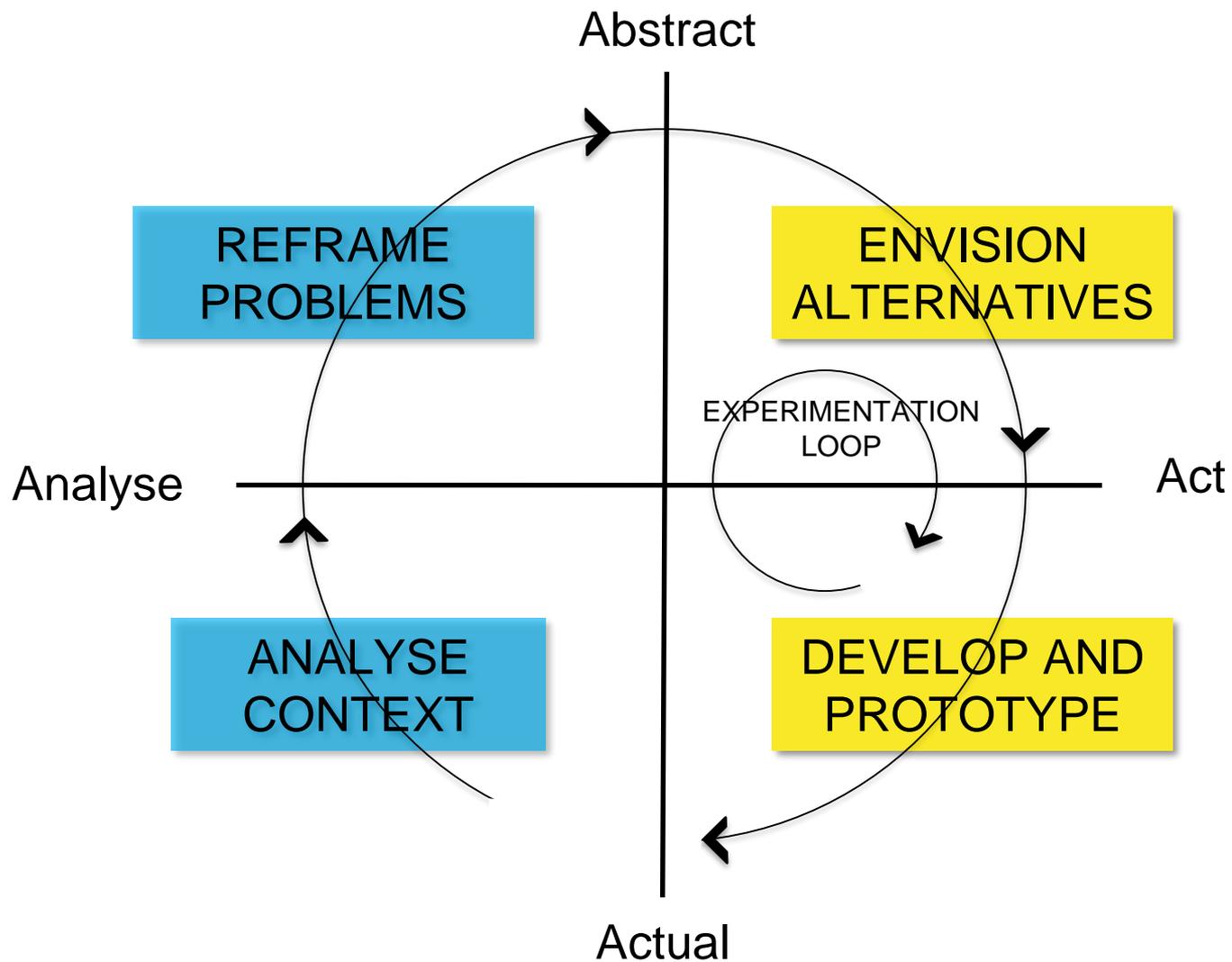
# Co-creation according to SISCODE

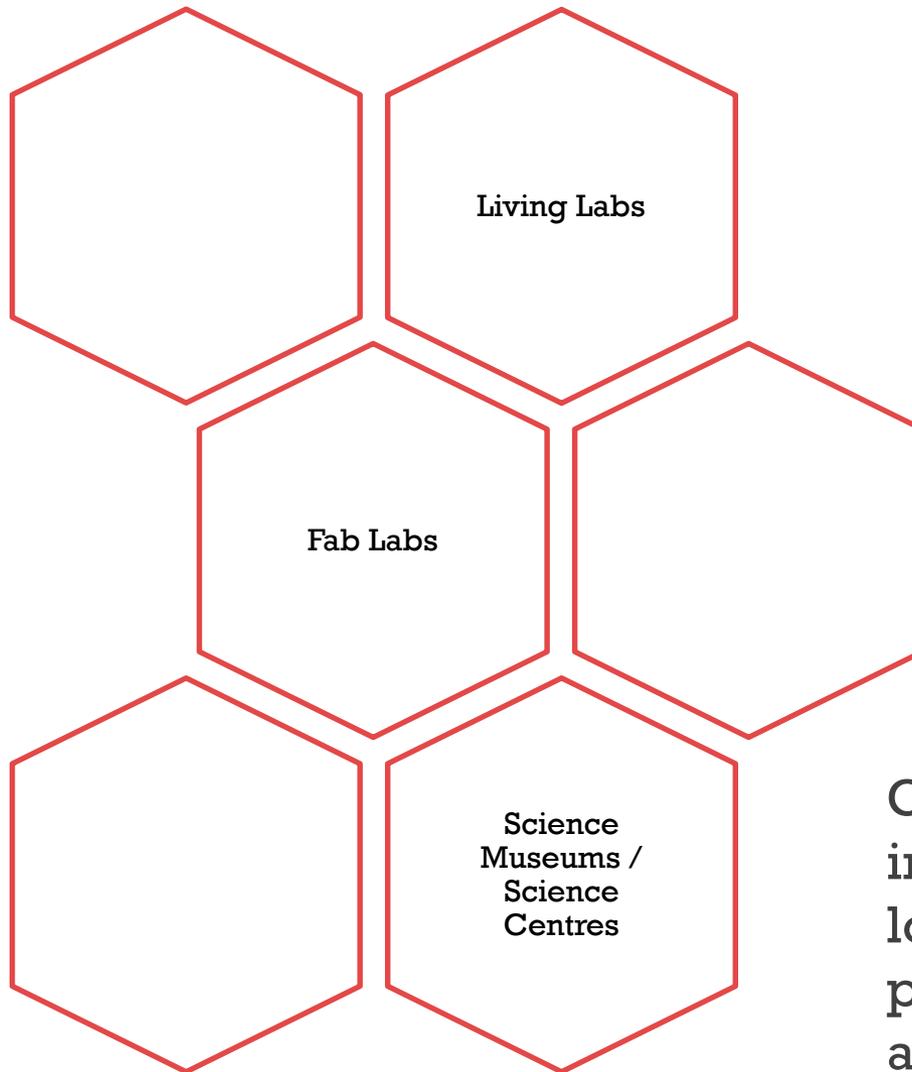
Co-creation is a non-linear process that involves multiple actors and stakeholders in the ideation, implementation and assessment of **products, services, policies and systems** with the aim of improving their efficiency and effectiveness, and the satisfaction of those who take part in the process.

(Rizzo et al., 2018)

# Co-creation according to SISCODE

SISCODE interprets co-creation as a process in an integrated perspective in which it occurs all along the phases that range from the identification of needs and opportunities, to their transformation into a working object (be that a product, a service, a programme, etc.), its assessment and adjustment.





**Co-creation labs**  
integrate into existing  
local/regional/international  
playgrounds for research  
and innovation practice and  
STI policy making.

# Design-led innovation in public service

- Identifying key stakeholders (profiles, sector) inside the local setting/context by name.
- Identifying how and in which way end-users should be involved.
- Creating a codesign team including representatives of each stakeholder's group and end-users.
- Understanding the local or regional setting for which design-led innovation is being designed.



Illustration of the different roles in a co-production team  
(Credit: Beth Ingram, Common Room)

# Initiative: Co-creation and RRI mentions in Horizon Europe under Open Science

“Engaging and involving citizens, civil society organisations and end-users in co-design and co-creation processes and promoting responsible research and innovation will improve trust between science and society, and the uptake of scientific evidence-based public policies and innovative solutions.”

# Co-creation in RRI & Open Science

- Be more **inclusive of and transparent with stakeholder involvement**;
- Increase **involvement of 'end-users' in co-design of agendas**;
- **Align programme and policy priorities with challenge-based approaches and with less work programme fragmentation**;
- Establish **“impact-focused mission-oriented approach to deliver on implementation of SDGs.”**

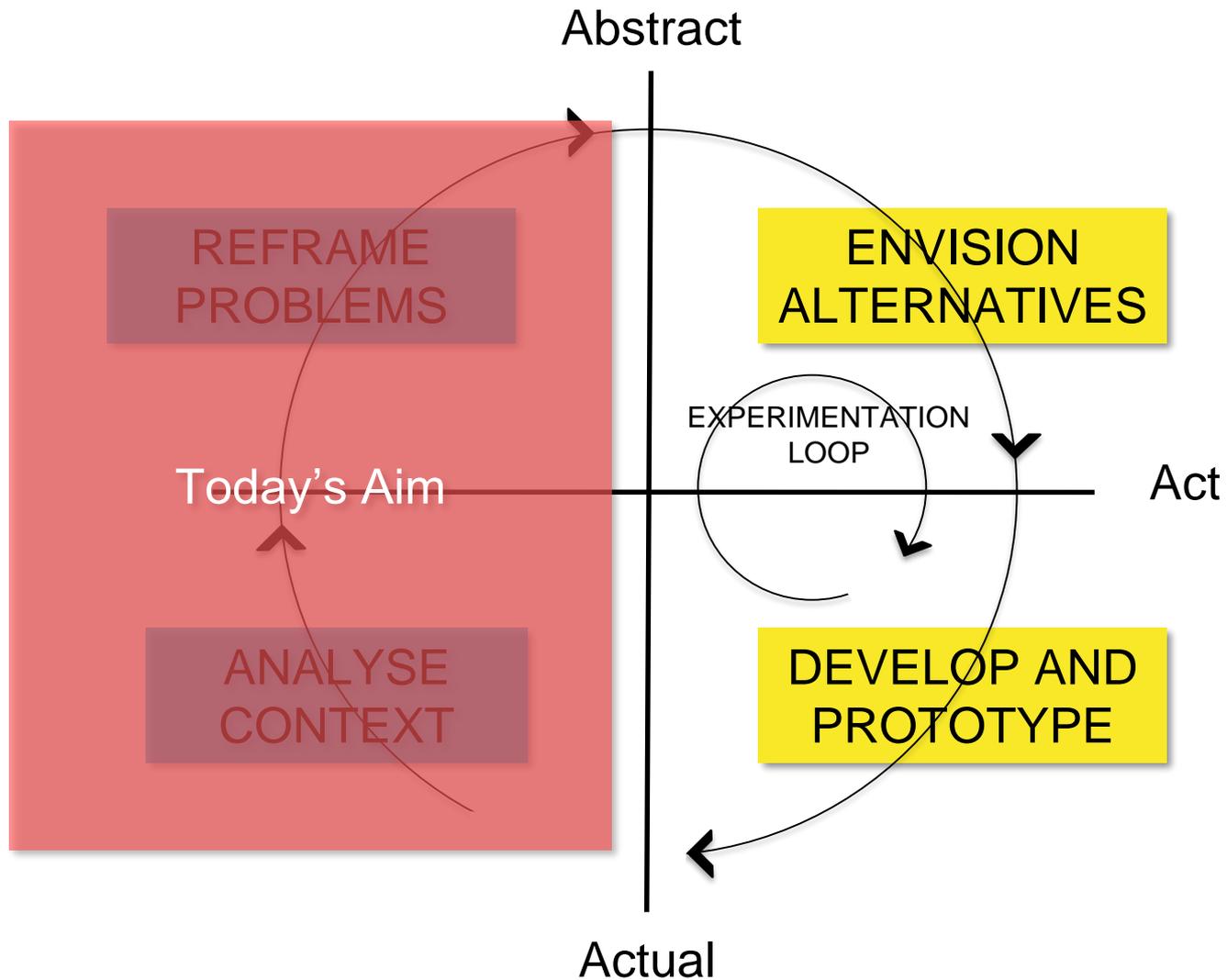
(Taken from the D1.3 of the New HoRRizon project.

See: <https://newhorizon.eu/wp-content/uploads/2019/02/D-1.3-Current-Status-of-RRI-.pdf>)

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## **Exercise 2 – Co-Creation Role play**

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# Context

4 local challenges based on real case studies being developed and implemented in the SISCODE co-labs:

- “**Plastic In, Plastic Out**”, by the Underbroen/Maker Space in Copenhagen, Denmark
- “**Giving river back to the people**”, by the Ciência Viva/Pavilhão do Conhecimento in Lisbon, Portugal
- “**Citizens Lab x Ransdaal**” by the CUBE Museum in Kerkrade, the Netherlands
- “**Air Protection Programme**” by the Krakow Technology Park in Krakow, Poland

# Publics/Stakeholders

Identified publics/stakeholders/end-users for the four case studies:

- Policy and decision-makers
- Industry and Innovation Community
- Scientific and Researcher Community
- Non-governmental organisations/Civil Society Organisations
- Formal and Informal Education Community
- Lab communities (i.e. Fab labs, living labs, science museums/centres)
- End-users/Citizens (e.g. Children, families, among others)

# Exercise Toolkit

- List of stakeholders
- Challenge & context description
- Persona needs assessment
- Problem contextualisation and reframing
- Stakeholders' partnerships and roles to tackle reframed challenge

# Instructions

1. Division into the **working groups (WG)/tables**
2. Pax choose **stakeholder groups** & write their names on the stakeholders's sheet
3. Read **challenge and context** description
4. Two pax of the same stakeholder group fill in **Persona handout**
5. Whole group fills in the **Problem statement handout**
6. Whole group fills in the **System map handout**

# Instructions

**BEFORE WE START LET'S SEE DOUBTS!**

**Duration of the exercise: 40'**

Please place together all used materials so ORGs can later take photos and publish outcomes of each WG.

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# Debriefing

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# Topics to discuss

- Challenge framing & reframing
- Social structures and available resources
- Stakeholder's Needs & Motivation
- Sense of partnership and expertise exchange

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# Feedback

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**Is there something you would like  
to ask and add?**



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Thank you.



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